HOOVER INSTITUTION
STANFORD UNIVERSITY

WHAT PATENTS REALLY DO
HISTORICAL PERSPECTIVES ON CURRENT DEBATES

A Conference of the Hoover Institution Working Group on
Intellectual Property, Innovation, and Prosperity

Thursday–Friday, May 17–18, 2018

PRELIMINARY AGENDA

NOTE: Attendance is by invitation only

THURSDAY, May 17
Annenberg Conference Room (Room 105)
Lou Henry Hoover Building, Stanford University

8:30 A.M.  Breakfast Buffet

9:00 A.M.  Welcome and Introduction: Stephen Haber and Naomi Lamoreaux

Presenter: Zorina Khan
Discussant: Michael Andrews
Moderator: Stephen Haber
10:15 A.M.  “Did James Watt's Patent(s) Really Delay the Industrial Revolution?” by Sean Bottomley
   Presenter: Sean Bottomley
   Discussant: Philip Hoffman
   Moderator: Lew Zaretzki

11:15 A.M.  Break

11:45 A.M.  “Ninth Circuit Nursery: Patent Litigation and Industrial Development on the Pacific Coast, 1891-1925” by Steven W. Usselman
   Presenter: Steven Usselman
   Discussant: Paul Rhode
   Moderator: Benjamin Kwitek

12:45 P.M.  Lunch
   Room 115, Lou Henry Hoover Building

1:30 P.M.  “Dousing the Fires of Patent Litigation” by Chris Beauchamp
   Presenter: Chris Beauchamp
   Discussant: Catherine Fisk
   Moderator: Damon Matteo

2:30 P.M.  “A Brief Economic History of the Semiconductor Industry” by Alexander Galetovic
   Presenter: Alexander Galetovic
   Discussant: Wesley Hartmann
   Moderator: Nicolas Petit

3:30 P.M.  Break

4:00 P.M.  “The Great Patent Grab” by Jonathan M. Barnett
   Presenter: Jonathan Barnett
   Discussant: Scott Masten
   Moderator: Richard Sousa

5:00 P.M.  Daytime sessions close
FRIDAY, May 18  
*Annenberg Conference Room (Room 105), Lou Henry Hoover Building*

8:30 A.M.  Breakfast Buffet

9:00 A.M.  “The Reliability of Government Sources as Evidence that Pioneer Patents Block Development” by Ron D. Katznelson and John Howells  
Presenters: **John Howells and Ron Katznelson**  
Discussant: **Richard Epstein**  
Moderator: **Henry Smith**

10:00 A.M.  “The Long History of Software Patenting in the United States” by Gerardo Con Diaz  
Presenter: **Gerardo Con Diaz**  
Discussant: **Lisa Larrimore Ouellette**  
Moderator: **Ron Laurie**

11:00 A.M.  Break

Presenter: **Victor Menaldo**  
Discussant: **Ross Levine**  
Moderator: **Naomi Lamoreaux**

12:30 P.M.  Concluding Remarks: **Stephen Haber and Naomi Lamoreaux**

12:45 P.M.  Light Lunch and Box Lunches available  
*Room 115, Lou Henry Hoover Building*

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PRESENTERS, DISCUSSANTS, MODERATORS

Michael Andrews—Postdoctoral researcher, Department of Economics,
Northwestern University

Jonathan Barnett—Professor of law and director, Media, Entertainment and Technology Law
Program, Gould School of Law, University of Southern California

Christopher Beauchamp—Professor, Brooklyn Law School

Sean Bottomley—Research fellow, Max Planck Institute for European Legal History,
Frankfurt, Germany

Gerardo Con Diaz—Assistant professor, Department of Science and Technology Studies,
University of California, Davis

Richard Epstein—Peter and Kirsten Bedford Senior Fellow, Hoover Institution, Stanford
University; Laurence A. Tisch Professor of Law, New York University Law School; senior
lecturer, University of Chicago Law School; member, Hoover Institution Working Group on
Intellectual Property, Innovation, and Prosperity (Hoover IP2) Steering Committee

Catherine Fisk—Barbara Nachtrieb Armstrong Professor of Law, University of California,
Berkeley, School of Law

Alexander Galetovic—Professor of economics, Universidad de los Andes, Santiago, Chile;
visiting fellow, Hoover Institution, Stanford University; instructor, Hoover IP2 Summer
Institute on the Economics and Politics of Innovation

Stephen Haber—Peter and Helen Bing Senior Fellow, Hoover Institution; A.A. and Jeanne
Welch Milligan Professor in the School of Humanities and Sciences, professor of political
science, of history, and (by courtesy) of economics, Stanford University; director, Hoover IP2
Wesley Hartmann—Professor of marketing, Stanford Graduate School of Business; member, Steering Committee, Hoover IP²

Philip T. Hoffman—Rea A. and Lela G. Axline Professor of Business Economics and professor of history, California Institute of Technology

John Howells—Associate professor, Department of Management, Aarhus University

Ron D. Katznelson—President, Bi-Level Technologies

Zorina Khan—Professor of economics, Bowdoin College; research associate, National Bureau of Economic Research (NBER)

Benjamin Kwitek—President and CEO, InterForm Incorporated; instructor of entrepreneurship, Bachelor of Innovation Program, University of Colorado-Colorado Springs; member, Hoover IP² Advisory Board

Naomi Lamoreaux—Stanley B. Resor Professor of Economics and History and chair, department of history, Yale University; research associate, NBER; member, Hoover IP² Steering Committee

Ron Laurie—Chairman, InventionShare; cofounder and managing director, Inflexion Point Strategy, LLC; director, WiLAN, Inc.; member, Hoover IP² Advisory Board

Ross Levine—Willis H. Booth Chair in Banking and Finance, Haas School of Business, University of California, Berkeley; research associate, NBER; member, Hoover IP² Steering Committee

Scott Masten—Professor of business economics and public policy, Stephen M. Ross School of Business, University of Michigan

Damon Matteo—CEO, Fulcrum Strategy; member of the Board, Tsinghua University (Beijing) Law School, Center for Intellectual Property Law; member, Hoover IP² Advisory Board

Victor Menaldo—Associate professor of political science, affiliated faculty at the Center for Statistics and the Social Sciences, affiliated faculty of Near and Middle Eastern studies, University of Washington; instructor, Hoover IP² Summer Institute on the Economics and Politics of Innovation

Lisa Larrimore Ouellette—Associate professor, Stanford Law School
Nicolas Petit—Professor of law, University of Liege (Belgium); research professor, University of South Australia; visiting scholar, Hoover Institution

Paul Rhode—Professor and chair, Department of Economics, University of Michigan; research associate, National Bureau of Economic Research

Henry Smith—Fessenden Professor of Law and director, Project on the Foundations of Private Law, Harvard Law School; member, Hoover IP² Steering Committee

Richard Sousa—Research fellow, Hoover Institution; member, Hoover IP² Steering Committee

Steve Usselman—Professor, School of History and Sociology, Georgia Institute of Technology

Lew Zaretzki—Managing director, Hamilton IPV