



**HOOVER INSTITUTION  
STANFORD UNIVERSITY**

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**BUILDING AN INNOVATION ECONOMY  
THE MECHANICS OF THE PATENT SYSTEM**

**A Conference of the Hoover IP<sup>2</sup> Working Group**

**PRELIMINARY AGENDA**

**Thursday–Friday, May 12–13, 2016**

**NOTE: Attendance is by invitation only**

**THURSDAY, May 12, 2016**

***Annenberg Conference Room (Room 105)***

***Lou Henry Hoover Building, Stanford University***

8:30 A.M. Breakfast Buffet

9:00 A.M. Welcome and introduction: **Stephen Haber**

9:15 A.M. “The Bright Side of Patents” by Joan Farre-Mensa, Deepak Hegde, and Alexander Ljungqvist

Presenter: **Deepak Hegde**

Discussant: **Ross Levine**

Moderator: **Stephen Haber**

10:30 A.M. Break

10:45 A.M. “Markets for Patents and for Technology” by Colleen Chien

Presenter: **Colleen Chien**

Discussant: **Jonathan Barnett**

Moderator: **Damon Matteo**

12:00 NOON Lunch

***Room 115, Lou Henry Hoover Building***

1:00 P.M. “Patent Assertion Entities and Patent Litigation Characteristics and Outcomes” by Christopher Anthony Cotropia, Jay P. Kesan, and David L. Schwartz

Presenter: **David Schwartz**

Discussant: **Scott Kieff**

Moderator: **Henry Smith**

2:15 P.M. “Disentangling a Conceptual Thicket: The Economics of Patent Holdup, Royalty Stacking, and Standards as Market Power” by Alexander Galetovic and Stephen Haber

Presenter: **Alexander Galetovic and Stephen Haber**

Discussant: **Wes Hartmann**

Moderator: **James Pooley**

3:30 P.M. Break

3:45 P.M. “Tournaments and FRAND Royalties” by J. Gregory Sidak

Presenter: **Gregory Sidak**

Discussant: **Bo Heiden**

Moderator: **Richard Sousa**

5:00 P.M. Daytime sessions close

7:00 P.M. Conference dinner (no formal program)

***Vero Risorante Italiano, Palo Alto***

FRIDAY, May 13, 2016

***Annenberg Conference Room (Room 105), Lou Henry Hoover Building***

8:30 A.M. Breakfast Buffet

9:00 A.M. “Innovation Heuristics: Experiments on Sequential Innovation in Intellectual Property” by Stefan Bechtold, Christopher Buccafusco, and Chris Sprigman

Presenter: **Christopher Buccafusco**

Discussant: **Victor Menaldo**

Moderator: **Michael LoCascio**

10:15 A.M. Break

10:30 A.M. On the British patent system by Sean Bottomley

Presenter: **Sean Bottomley**

Discussant: **Naomi Lamoreaux**

Moderator: **Richard Sousa**

11:45 A.M. Adjourn (light lunch available)

***Room 115, Lou Henry Hoover Building***

3/10/2016 1:25 PM

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# **BUILDING AN INNOVATION ECONOMY THE MECHANICS OF THE PATENT SYSTEM**

## **PRESENTERS, DISCUSSANTS, MODERATORS**

**Jonathan Barnett**—Professor of law and director, Media, Entertainment and Technology Law Program, University of Southern California Gould School of Law

**Stefan Bechtold**—Professor of intellectual property, ETH Zürich (Switzerland)

**Sean Bottomley**—Postdoctoral fellow, Toulouse School of Economics, Université de Toulouse

**Christopher Buccafusco**—Professor, Cardozo Law School

**Colleen Chien**—Associate professor of law, Santa Clara University School of Law

**Christopher Anthony Cotropia**—Professor of law, Austin Owen Research Fellow, and director, Intellectual Property Institute, University of Richmond School of Law

**Alexander Galetovic**—Professor of economics, Universidad de los Andes, Santiago, Chile; visiting fellow, Hoover Institution, Stanford University

**Stephen Haber**—Peter and Helen Bing Senior Fellow, Hoover Institution; A.A. and Jeanne Welch Milligan Professor in the School of Humanities and Sciences, professor of political science, of history, and (by courtesy) of economics, Stanford University; director, Hoover Institution Working Group on Intellectual Property, Innovation, and Prosperity (Hoover IP<sup>2</sup>)

**Wesley Hartmann**—Professor of marketing, Graduate School of Business, Stanford University; member, Hoover IP<sup>2</sup> Steering Committee

**Deepak Hegde**—Assistant professor of management and organizations, Leonard N. Stern School of Business, New York University

**Bowman Heiden**—Deputy director, Center for Intellectual Property, University of Gothenburg and Chalmers University of Technology (Gothenburg, Sweden)

**Jay P. Kesan**—H. Ross & Helen Workman Research Scholar and director, Program in Intellectual Property and Technology Law, University of Illinois College of Law

**F. Scott Kieff**—Commissioner, US International Trade Commission; Fred C. Stevenson Research Professor of Law (on leave), George Washington University

**Benjamin Kwitek**—President and CEO, InterForm Incorporated; member, Hoover IP<sup>2</sup> Advisory Board

**Naomi Lamoreaux**—Stanley B. Resor Professor of Economics and History and chair, department of history, Yale University; research associate, National Bureau of Economic Research (NBER); member, Hoover IP<sup>2</sup> Steering Committee

**Ross Levine**—Willis H. Booth Chair in Banking and Finance, Haas School of Business, University of California, Berkeley; research associate, NBER; member, Hoover IP<sup>2</sup> Steering Committee

**Michael LoCascio**—Senior manager, Global Catalyst Division, Intellectual Property Strategy, BASF Corporation

**Damon Matteo**—CEO, Fulcrum Strategy; member of the board, Center for Intellectual Property Law, Tsinghua University (Beijing) Law School; member, Hoover IP<sup>2</sup> Advisory Board

**Victor Menaldo**—Associate professor of political science, affiliated faculty, Center for Statistics and the Social Sciences, and affiliated faculty, Near and Middle Eastern studies, University of Washington; instructor, Hoover IP<sup>2</sup> Summer Teaching Institute on the Economics and Politics of Regulation

**James Pooley**—Founder, James Pooley a Professional Law Corporation; former deputy director general, World Intellectual Property Organization (WIPO)

**David L. Schwartz**—Professor of law, Northwestern University School of Law

**J. Gregory Sidak**—Chairman, Criterion Economics, Washington, DC

**Henry E. Smith**—Fessenden Professor of Law and director, Project on the Foundations of Private Law, Harvard Law School; member, Hoover IP<sup>2</sup> Steering Committee

**Richard Sousa**—Research fellow, Hoover Institution; member, Hoover IP<sup>2</sup> Steering Committee

**Christopher Sprigman**—Professor of law, New York University Law School