THURSDAY, January 10

Annenberg Conference Room (Room 105)
Lou Henry Hoover Building, Stanford University

8:00 A.M.  Breakfast buffet

8:30 A.M.  **Introduction and Setting the Stage**

Stephen Haber, Hoover Institution and Stanford University

9:15 A.M.  **Session 1: 5G Technology**

Moderator: Lew Zaretzki, Hamilton IPV
Kirti Gupta, Qualcomm
Chris Lubeck, Tesla
Luke McLeroy, Avanci
Robin Stitzing, Nokia

10:30 A.M.  Break
<table>
<thead>
<tr>
<th>Time</th>
<th>Session</th>
</tr>
</thead>
<tbody>
<tr>
<td>11:00 A.M.</td>
<td><strong>Session 2:</strong> Autonomous Vehicles</td>
</tr>
<tr>
<td></td>
<td>Moderator: <strong>Ken Seddon</strong>, LOT Network</td>
</tr>
<tr>
<td></td>
<td><strong>Iain Cunningham</strong>, NVIDIA</td>
</tr>
<tr>
<td></td>
<td><strong>Zaki Fasihuddin</strong>, Volvo Cars Ventures</td>
</tr>
<tr>
<td></td>
<td><strong>Jeff Risher</strong>, Faraday Future</td>
</tr>
<tr>
<td></td>
<td><strong>Jason Skinder</strong>, Aptiv</td>
</tr>
<tr>
<td>12:15 P.M.</td>
<td>Lunch</td>
</tr>
<tr>
<td>1:00 P.M.</td>
<td><strong>Session 3:</strong> Calculating Royalties</td>
</tr>
<tr>
<td></td>
<td>Moderator: <strong>Nicolas Petit</strong>, University of Liege and Hoover Institution</td>
</tr>
<tr>
<td></td>
<td><strong>Jorge Contreras</strong>, University of Utah, &quot;Global Rate-Setting: A Solution for Standards-Essential Patents?&quot;</td>
</tr>
<tr>
<td></td>
<td><a href="https://hooverip2.org/working-paper/wp18007">https://hooverip2.org/working-paper/wp18007</a></td>
</tr>
<tr>
<td></td>
<td><a href="https://hooverip2.org/working-paper/wp19001">https://hooverip2.org/working-paper/wp19001</a></td>
</tr>
<tr>
<td></td>
<td>Discussant: <strong>Lisa Ouellette</strong>, Stanford Law School</td>
</tr>
<tr>
<td>2:30 P.M.</td>
<td><strong>Session 4:</strong> Data Integrity: Personal Privacy, Security, and Risk</td>
</tr>
<tr>
<td></td>
<td>Moderator: <strong>Richard Sousa</strong>, Hoover Institution</td>
</tr>
<tr>
<td></td>
<td><strong>Rebecca Crootof</strong>, Yale Law School</td>
</tr>
<tr>
<td></td>
<td><strong>Amit Seru</strong>, Stanford GSB and Hoover Institution</td>
</tr>
<tr>
<td></td>
<td><strong>Alex Stamos</strong>, Hoover Institution and Freeman Spogli Institute, Stanford University</td>
</tr>
<tr>
<td>3:30 P.M.</td>
<td>Break</td>
</tr>
<tr>
<td>3:45 P.M.</td>
<td><strong>Session 5:</strong> Pricing</td>
</tr>
<tr>
<td></td>
<td>Moderator: <strong>Bo Heiden</strong>, University of Gothenburg and Hoover Institution</td>
</tr>
<tr>
<td></td>
<td>Bryan K. Bollinger and <strong>Wesley Hartman</strong>, Stanford Graduate School of Business, “Information versus Automation and Implications for Dynamic Pricing”</td>
</tr>
<tr>
<td></td>
<td><a href="https://hooverip2.org/working-paper/wp18006">https://hooverip2.org/working-paper/wp18006</a></td>
</tr>
<tr>
<td></td>
<td>Discussant: <strong>Chirantan Chatterjee</strong>, Indian Institute of Management (Ahmedabad) and Hoover Institution</td>
</tr>
<tr>
<td>5:00 P.M.</td>
<td>Daytime sessions close</td>
</tr>
</tbody>
</table>
FRIDAY, January 11
Annenberg Conference Room (Room 105)
Lou Henry Hoover Building, Stanford University

8:00 A.M.  Breakfast buffet

8:30 A.M.  **Session 6**: Government’s Role
Moderator: Stephen Haber, Hoover Institution and Stanford University
David Kappos, Cravath, Swaine & Moore LLP
Scott Kieff, George Washington University
Michelle Lee, Alarm.com and Nauto, Inc.
Josh Wright, George Mason University

9:45 A.M.  **Session 7**: Government: Lobbying and International Regulation
Moderator: David Brady, Hoover Institution and Stanford University
Judy Goldstein, Stanford University
Andy Hall, Stanford University

10:45 A.M.  Break

11:00 A.M.  **Session 8**: Liability and Safety
Moderator: Robert Rabin, Stanford Law School
Richard Epstein, Hoover and NYU, “Liability Rules in the Internet of Things: Why Traditional Legal Relations Encourage Modern Technological Innovation”
[https://hooverip2.org/working-paper/wp19003](https://hooverip2.org/working-paper/wp19003)
[https://hooverip2.org/working-paper/wp19002](https://hooverip2.org/working-paper/wp19002)

12:15 P.M.  Closing Comments

12:30 P.M.  Box lunches available
THE MARKET FOR REGULATION IN THE INTERNET OF THINGS

January 10–11, 2019

PRESENTERS, DISCUSSANTS, MODERATORS

Bryan K. Bollinger—Assistant Professor of Marketing, Fuqua School of Business, Duke University

David Brady—Davies Family Senior Fellow, Hoover Institution; Bowen H. and Janice Arthur McCoy Professor of Political Science, Stanford Graduate School of Business

Chirantan Chatterjee—Associate Professor in Business Policy and Economic and ICICI Bank Chair in Strategic Management, Indian Institute of Management (Ahmedabad) and Edward Teller National Fellow, Hoover Institution (2018–19)

Jorge L. Contreras—Professor of Law, S.J. Quinney College of Law, University of Utah

Rebecca Crootof—Executive Director, Information Society Project, and Clinical Lecturer and Research Scholar in Law, Yale Law School

Iain Cunningham—Vice President, Intellectual Property and Cybersecurity, NVIDIA

Richard Epstein—Peter and Kirsten Bedford Senior Fellow, Hoover Institution, Stanford University; Laurence A. Tisch Professor of Law, New York University Law School; Senior Lecturer, University of Chicago Law School; Member, Hoover Institution Working Group on Intellectual Property, Innovation, and Prosperity (Hoover IP2) Steering Committee

Zaki Fasihuddin—CEO, Volvo Cars Ventures

Alexander Galetovic—Professor of Economics, Universidad de los Andes, Santiago, Chile; Visiting Fellow, Hoover Institution, Stanford University

Judith L. Goldstein—Janet M. Peck Professor of International Communications and Chair, Department of Political Science; Kaye University Fellow in Undergraduate Education, Stanford University
Kirti Gupta—Vice President, Technology and Economic Strategy, Qualcomm

Stephen Haber—Peter and Helen Bing Senior Fellow, Hoover Institution; A.A. and Jeanne Welch Milligan Professor in the School of Humanities and Sciences, Professor of Political Science, of History, and (by courtesy) of Economics, Stanford University; Director, Hoover IP²

Andy Hall—Associate Professor, Department of Political Science, Stanford University

Wesley R. Hartman—Professor of Marketing, Stanford Graduate School of Business; Member, Steering Committee, Hoover IP²

Bowman Heiden—Co-director, Center for Intellectual Property (CIP), University of Gothenburg (Sweden), Chalmers University of Technology (Sweden), and Norwegian University for Science and Technology; Director, Impact Accelerator, Sahlgrenska School of Innovation and Entrepreneurship, University of Gothenburg; Visiting Fellow, Hoover Institution


Chris Lubeck—Associate General Counsel and Chief IP Counsel, Tesla

Luke McLeroy—Vice President-Business Development, Avanci

Lisa Larrimore Ouellette—Associate Professor of Law and Justin M. Roach Jr. Faculty Scholar, Stanford Law School

Nicolas Petit—Professor of Law, University of Liege (Belgium); Research Professor, University of South Australia; Visiting Fellow, Hoover Institution
Robert L. Rabin—A. Calder Mackay Professor of Law, Stanford Law School

Jeff Risher—Vice President-Product, Technology & IP Strategy, Faraday Future

Ken Seddon—CEO/President, LOT Network

Amit Seru—Senior Fellow, Hoover Institution; Professor of Finance, Stanford Graduate School of Business; Senior Fellow, Stanford Institute for Economic Policy Research (SIEPR)

Jason Skinder—Global Patent Counsel, Aptiv

Richard Sousa—Research Fellow, Hoover Institution; Member, Hoover IP² Steering Committee

Alex Stamos—Visiting Fellow, Hoover Institution; Adjunct Professor, Freeman Spogli Institute; William J. Perry Fellow, Center for International Security and Cooperation, Stanford University

Robin Stitzing—Head of Economic Research, Patents, Nokia

Eric Talley—Isidor & Seville Sulzbacher Professor of Law and Co-director, Millstein Center for Global Markets and Corporate Ownership, Columbia Law School

Joshua Wright—Professor of Law, Antonin Scalia Law School, Executive Director, Global Antitrust Institute, and Professor of Economics (by courtesy), George Mason University; Commissioner, US Federal Trade Commission (2013–2015)

Lew Zaretzki—Managing Director, Hamilton IPV

www.hooverip2.org
@hooverip2
#IoTReg