HOOVER IP² SUMMER TEACHING INSTITUTE

AUGUST 6–AUGUST 18, 2017

Reading List

Please read each day’s readings prior to the start of each lesson.

Note: If no page numbers are provided, please read the chapter/article in its entirety.

Monday, August 7

Orientation and Introduction

(No readings)

Tuesday, August 8

Thinking Like a Micro-economist—Latika Chaudhary

REQUIRED:


OPTIONAL:


Causal Inference and Data Analysis—Mike Tomz

REQUIRED:

Wednesday, August 9

Economics of Industries—Wes Hartmann

REQUIRED:
Porter's five forces analysis. Wikipedia.


Competition and Innovation—Ronald Goettler

REQUIRED:

OPTIONAL:


Thursday, August 10

Difference Between Evidence-based Policy Making and Policy-based Evidence Making—Alex Galetovic and Stephen Haber

REQUIRED:

Patents, Economic History, and Development—Zorina Khan

REQUIRED:

Friday, August 11

Antitrust Economics—Alex Galetovic

**REQUIRED:**


**OPTIONAL:**


Antitrust Economics: The Intersection of IP and Antitrust—Alex Galetovic

**REQUIRED:**

**OPTIONAL:**


Monday, August 14

Finance, Intellectual Property, and Innovation—Stephen Haber and Ross Levine

**REQUIRED:**

Financial Regulation—Ross Levine

**REQUIRED:**

Tuesday, August 15

Patent Law and Innovation—Lisa Ouellette

**REQUIRED:**

Patent Asserting Entities/Financial Intermediaries—Stephen Haber and Noel Maurer

REQUIRED:

Wednesday, August 16

Innovation and the Environment—Noel Maurer

REQUIRED:


OPTIONAL:


Tackling Environmental Problems—Severin Borenstein

REQUIRED:


**Thursday, August 17**

Classical Liberalism and the Regulatory State—Richard Epstein

**REQUIRED:**


Commercializing Innovation—Scott Kieff

**REQUIRED:**

**OPTIONAL:**