



**HOOVER INSTITUTION  
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**INNOVATION AND PATENT SYSTEMS  
ASSESSING THEORY AND EVIDENCE**

**A Conference of the Hoover Institution Working Group on  
Intellectual Property, Innovation, and Prosperity**

**AGENDA**

**Thursday–Friday, May 18–19, 2017**

**NOTE: Attendance is by invitation only**

**THURSDAY, May 18**

***Annenberg Conference Room (Room 105)***

***Lou Henry Hoover Building, Stanford University***

8:30 A.M. Breakfast Buffet

9:00 A.M. Welcome and Introduction: **Stephen Haber**

9:15 A.M. “Patent Trespass and the Royalty Gap: Exploring the Nature and Impact of  
‘Patent Holdup’” by Bowman Heiden and Nicolas Petit

Presenter: **Nicolas Petit**

Discussants: **Ron Laurie**

**Henry Smith**

Moderator: **Stephen Haber**

Link: <http://hooverip2.org/working-paper/wp17010>

- 10:30 A.M. Break
- 11:00 A.M. “Has the Academy Led Patent Law Astray?” by Jonathan Barnett  
Presenter: **Jonathan Barnett**  
Discussants: **William Summerhill**  
**Jim Skippen**  
Moderator: **A. J. Gokcek**  
Link: <http://hooverip2.org/working-paper/wp17008>
- 12:15 P.M. Lunch  
*Room 115, Lou Henry Hoover Building*
- 1:15 P.M. “Starving (or Fattening) the Golden Goose? Generic Entry and the Incentive for Early-Stage Pharmaceutical Innovation” by Lee Branstetter, Chirantan Chatterjee, and Matthew J. Higgins  
Presenter: **Lee Branstetter**  
Discussants: **Deborah Martin**  
**Naomi Lamoreaux**  
Moderator: **Amit Itai**  
Link: <http://hooverip2.org/working-paper/wp17011/>
- 2:30 P.M. Break
- 3:00 P.M. “Is There an Anti-common Tragedy in the Smartphone Industry?” by Alexander Galetovic, Stephen Haber, and Lew Zaretski  
Presenter: **Alexander Galetovic**  
Discussants: **Wesley Hartmann**  
**Dana Hayter**  
Moderator: **Ross Levine**  
Link: <http://hooverip2.org/working-paper/wp17005/>
- 4:15 P.M. Daytime sessions close

**FRIDAY, May 19**

***Annenberg Conference Room (Room 105), Lou Henry Hoover Building***

8:30 A.M. Breakfast Buffet

9:00 A.M. “A Quality-Adjusted Price Index for Colorectal Cancer Drugs” by Claudio Lucarelli and Sean Nicholson

Presenter: **Claudio Lucarelli**

Discussants: **Mark Duggan**

**Adam Ullman**

Moderator: **Ron Katznelson**

Link: <http://hooverip2.org/working-paper/wp17007>

10:15 A.M. Break

10:45 A.M. “Alternative Remedies in Standard Essential Patent Disputes”

Presenter: **Igor Nikolic**

Discussants: **Kayvan B. Noroozi**

**Damon Matteo**

Moderator: **Richard Sousa**

Link: <http://hooverip2.org/working-paper/wp17009/>

12:00 NOON Adjourn (light lunch available)

***Room 115, Lou Henry Hoover Building***

5/12/17

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# INNOVATION AND PATENT SYSTEMS ASSESSING THEORY AND EVIDENCE

A Hoover IP<sup>2</sup> Conference

Thursday–Friday, May 18–19, 2017

## PRESENTERS, DISCUSSANTS, MODERATORS

**Jonathan Barnett**—Professor of law and director, Media, Entertainment and Technology Law Program, Gould School of Law, University of Southern California

**Lee Branstetter**—Professor of economics and public policy, H. John Heinz III College and Department of Social and Decision Sciences, Carnegie Mellon University; nonresident senior fellow, Peterson Institute for International Economics; research associate, National Bureau of Economic Research (NBER)

**Chirantan Chatterjee**—Assistant professor in economics & public policy, Max & Bharti Research Fellow in Healthcare & Public Policy, Indian School of Business (India)

**Mark Duggan**—Trione Director, Stanford Institute for Economic Policy Research (SIEPR), and Wayne and Jodi Cooperman Professor of Economics, Stanford University; research associate, NBER

**Alexander Galetovic**—Professor of economics, Universidad de los Andes (Chile); visiting fellow, Hoover Institution, Stanford University

**A. J. Gokcek**—IP counsel, Thermo Fisher Scientific

**Stephen Haber**—Peter and Helen Bing Senior Fellow, Hoover Institution; A. A. and Jeanne Welch Milligan Professor in the School of Humanities and Sciences, professor of political science, of history, and (by courtesy) of economics, Stanford University; director, Hoover Institution Working Group on Intellectual Property, Innovation, and Prosperity (Hoover IP<sup>2</sup>)

**Wesley Hartmann**—Professor of marketing, Stanford Graduate School of Business; member, Steering Committee, Hoover IP<sup>2</sup>

**Dana Hayter**—Partner, Technology Transactions & Privacy Group, Perkins Coie LLP

**Bowman Heiden**—Deputy director, Center for Intellectual Property, University of Gothenburg (Sweden), Chalmers University of Technology, and Norwegian University of Science and Technology

**Matthew J. Higgins**—Associate professor of strategy and innovation, Georgia Institute of Technology; research associate, NBER

**Amit Itai**—Stanford Program in International Legal Studies Fellow and postgraduate student, Stanford Law School; participant, 2016 Hoover IP<sup>2</sup> Summer Teaching Institute on the Economics and Politics of Regulation; former senior IP counsel, Teva Pharmaceuticals (Israel)

**Ron D. Katznelson**—President, Bi-Level Technologies

**Naomi Lamoreaux**—Stanley B. Resor Professor of Economics and History and chair, Department of History, Yale University; research associate, NBER; member, Hoover IP<sup>2</sup> Steering Committee

**Ron Laurie**—Cofounder and managing director, Inflexion Point Strategy, LLC; director, WiLAN, Inc.

**Ross Levine**—Willis H. Booth Chair in Banking and Finance, Haas School of Business, University of California, Berkeley; research associate, NBER; member, Hoover IP<sup>2</sup> Steering Committee

**Claudio Andrés Lucarelli Herrera**—Professor, Faculty of Business and Economics, Universidad de los Andes (Chile)

**Deborah Martin**—Assistant general counsel, Pfizer Inc.

**Damon Matteo**—CEO, Fulcrum Strategy; member of the board, Center for Intellectual Property Law, Tsinghua University Law School (Beijing, China); member, Hoover IP<sup>2</sup> Advisory Board

**Sean Nicholson**—Professor, Cornell University; research associate, NBER

**Igor Nikolic**—PhD student, Faculty of Laws, University College London

**Kayvan Bakhtiari Noroozi**—Principal, Noroozi PC; president and CEO, Koios Pharmaceuticals

**Nicolas Petit**—Professor, School of Law, Université de Liège (Belgium); research professor, University of South Australia

**James Skippen**—Executive chairman, WiLAN Inc.; member, Law Society of Upper Canada

**Henry Smith**— Fessenden Professor of Law and director, Project on the Foundations of Private Law, Harvard Law School; member, Hoover IP<sup>2</sup> Steering Committee

**Richard Sousa**—Research fellow, Hoover Institution; member, Hoover IP<sup>2</sup> Steering Committee

**William Summerhill**—Professor of history and Dr. E. Bradford Burns Chair, Latin American Studies, UCLA; member, UCLA Center for Economic History Steering Committee

**Adam Ullman**—President, CEO, and general counsel, Shoe Care Innovations, Inc.; consultant, IP strategy, product development and commercialization, PDCIP, LLC

**Lew Zaretzki**—Managing director, Hamilton IPV

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